

Cultural Tourism

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Cultural Tourism in Latin America Routledge

The extensively revised second edition of *Issues in Cultural Tourism Studies* provides a new framework for analyzing the complexity of cultural tourism and its increasing globalization in existing as well as emergent destinations of the world. The book will focus in particular on the need for even more creative tourism strategies to differentiate destinations from each other using a blend of localized cultural products and innovative global attractions. The book explores many of the most pertinent issues in heritage, arts, festivals, indigenous, ethnic and experiential cultural tourism in urban and rural environments alike. This includes policy and politics; impact management and sustainable development; interpretation and representation; marketing and branding; and regeneration and planning. As well as exploring the inter-relationships between the cultural and tourism sectors, local people and tourists, the book provides suggestions for more effective and mutually beneficial collaboration. New edition features include: an increased number of topical case studies and contemporary photographs which serve to contextualize the issues discussed a re-orientation towards global rather than just European issues three brand new chapters on The Geography of Cultural Tourism, The Politics of Global Cultural Tourism, and The Growth of Creative Tourism an extensively revised chapter on Experiential Tourism. At the interface between the global and the local, a people-centred approach to planning and development is advocated to ensure that benefits are maximized for local areas, a sense of place and identity are retained, and the tourist experience is enhanced to the full. The text is unique in that it provides a summary and a synthesis of all of the major issues in global cultural tourism, which are presented in an accessible way using a diverse range of international case studies. This is a beneficial and valuable resource for all tourism students.

Cultural Tourism Routledge

International Cultural Tourism: management, implications and cases provides a comprehensive exploration of the management, operations and marketing of cultural tourism attractions and resources in a global context. Topics explored include: * For the first time, an evaluation of the use and transformational impact of global media and new ICT in the management and marketing of cultural tourism attractions and resources. * The changing nature of the global cultural tourism marketplace (including demand, supply, product development and political changes). * Consumer behaviour, profiles and motivations of cultural tourists. * Environmental performance, management and wider issues of social and cultural sustainability. Written by a team of contributors from Australia, Hong Kong, UK, US, Canada, Mexico, Portugal, South Africa and Finland, this text provides a thoroughly global insight into the issues and techniques involved in the successful management and marketing of cultural attractions. * An overview of the way in which cultural tourism resources and attractions are managed and marketed in a global context. * Analysis of the demand, profiles and motivation of tourists * An investigation of the transformational and dynamic impacts of new technologies on cultural resources and products * International contributor team provide case studies from first-hand experience and research

Marketing Diversity in Urban America BRILL

Cultural Tourism remains the only book to bridge the gap between cultural tourism and cultural and heritage management. The first edition illustrated how heritage and tourism goals can be integrated in a management and marketing framework to produce sustainable cultural tourism. The current edition takes this further to base the discussion of cultural tourism in the theory and practice of cultural and heritage management (CM and CHM), under the understanding that for tourism to thrive, a balanced approach to the resource base it uses must be maintained. An 'umbrella approach' to cultural tourism represents a unique feature of the book, proposing solutions to achieve an optimal outcome for all sectors. Reflecting the many important developments in the field this new edition has been completely revised and updated in the following ways: • New sections on tangible and intangible cultural heritage and world heritage sites. • Expanded material on cultural tourism product development, the cultural tourism market and consumer behaviour, planning and delivery of exceptional experiences • New case studies throughout drawn from cultural attractions in developing countries such as Southeast Asia, China, South Africa and the Pacific as well as from the developed world, particularly the United States, Britain, Japan, Singapore, Australia and Canada. Written by experts in both tourism and cultural heritage management, this book will enable professionals

and students to gain a better understanding of their own and each other's roles in achieving sustainable cultural tourism. It provides a blueprint for producing top-quality, long-term cultural tourism products.

Cultural Tourism CABI

This insightful book reappraises how traditional high culture attractions have been supplemented by popular culture events, contemporary creativity and everyday life through inventive styles of tourism. Greg Richards draws on over three decades of research to provide a new approach to the topic, combining practice and interaction ritual theories and developing a model of cultural tourism as a social practice.

Cultural Tourism in Europe Bearpath Press

"One of the most salient forms of modern-day tourism is based on the heritage of humankind. The majority of all global travel entails some element of the cultural past, as hundreds of millions of people visit cultural attractions, heritage festivals, and historic places each year. The book delves into this vast form of tourism by providing a comprehensive examination of its issues, current debates, concepts and practices. It looks at the social, physical and economic impacts, which cause destinations, site managers and interpreters to consider not only how to plan and manage resources but also how to portray the past in ways that are acceptable, accurate, accessible and politically relevant. In the process, however, the depth of heritage politics, the authenticity and inauthenticity of place and experience, and the urgent need to protect living and built cultures are exposed. The book explores these and many other current issues surrounding the management of cultural resources for tourism. In order to help students relate concepts to real-world situations it combines theory and practice, is student learning oriented, is written accessibly for all readers and is empirically rich."--Pub. website.

Handbook of Research on Cultural Tourism and Sustainability Channel View Publications

With contributions from international experts, this book provides a broad discussion of cultural tourism as a concept and the way it is implemented in diverse regions around the world. It addresses the notion of cultural tourism and what it means to tourism as an industry, and also explores types of cultural tourism offered to tourists and experienced by them. Many international case studies will be included on specific instances of cultural tourism, and current topics like cultural tourism's relationship to sustainability are discussed.

Destination Culture Channel View Publications

Cultural tourism is an experiential tourism based on searching for and participating in new and deep cultural experiences. This book enhances the tourism literature by testing the tourist attitude toward related issues of Cantonese Opera as a cultural product of the Greater Bay Area. This book starts with a general introduction to the background of Cantonese Opera. Chapter 2 is a historical review of Cantonese Opera development in the GBA. Chapter 3 introduces the concept of the Cantonese Opera as a cultural product. Chapter 4 discusses the related Cantonese Opera on tourism development in the GBA. Chapter 5 describes the trends of modernisation and integration of Cantonese Opera in the GBA. Lastly, Chapter 6 is a case study in Macau. This book focuses on Cantonese Opera and cultural tourism. This means tourism practitioners and arts administrators should be the primary source of market and while people in the rest of the world who are interested in Cantonese Opera and cultural tourism should find this book useful. This book is a valuable resource not only for social science researchers, but also for those in related fields, for example, arts administrators and tourism officers, among many others. This book could serve as a text for an advanced level undergraduate course for students in many of the arts administration and tourism fields. Additionally, this book is a valuable resource for teaching graduate students not only in tourism, but also in related fields. Furthermore, government or practitioners can improve the management of city and tourism service using this book.

Marketing Cultural and Heritage Tourism Eastman/Rochester Studies Ethn

"This publication gives a different perspective of cultural tourism with some updated theoretical frameworks of the topics in analysis, complemented with case studies, best practices and some data related to international and differentiated tourism contexts (urban, natural, rural, historical centers)"--

Cultural Tourism: Case Study Portugal Routledge

Cultural Tourism is the first book to combine the different perspectives of tourism management and cultural heritage management.

Cultural Tourism and Cantonese Opera Psychology Press

Introduction Section One: History Philosophy and Theory 1. The Nineteenth Century 'Golden Age' of Cultural Tourism: How the Beaten Track of the Intellectuals became the Modern Tourist Trail 2. Cultivated Pursuits: Cultural tourism as Metempsychosis and Metempsychosis 3. Talking Tourists: The Intimacies of Inter-cultural Dialogue 4. The (Im)mobility of Tourism Imaginaries 5. Reflections on Globalization and Cultural Tourism 6. Philosophy and the Nature of the Authentic 7. The Multilogical Imagination: Tourism Studies and the Imperative for Postdisciplinary Knowing Section Two: Politics, Policy and Economics 8. Tourism Policy Challenges: Balancing Acts, Co-operative Stakeholders and Maintaining Authenticity 9. Co-operation as a Central Element of Cultural Tourism: A German Perspective 10. Territory, Culture, Nationalism, and the Politics of Place 11. Cultural Lessons: the Case of Portuguese Tourism during Estado Novo 12. The Establishment of National Heritage Tourism: Celebrations for the 150th Anniversary of the Unification of Italy 13. Potential Methods for Measuring Economic Impacts of Cultural Tourism 14. The Economic Impacts of Cultural Tourism 15. The Economic Value of Cultural Tourism: Determinants of Cultural Tourists' Expenditures 16. Can the Value Chain of a Cultural Tourism Destination be Measured? Section Three: Social Patterns and Trends 17. Cultural Tourism and the Mobilities Paradigm 18. Erasmus Students - the 'Ambassadors' of Cultural Tourism 19. Performing and Recording Culture: Reflexivity in Tourism Research 20. Cosmopolitanism and Hospitality 21. Hospitality 22. A Darker Type of Cultural Tourism 23. Tattoo Tourism in the Contemporary West and in Thailand Section Four: Community and Development 24. Tourism, Anthropology and Cultural Configuration Souvenirs and Cultural Tourism 25. Documenting Culture through Film in Touristic Settings 26. Understanding Indigenous Tourism 27. Indigenous Tourism and the Challenge of Sustainability 28. Maori Tourism: A Case Study of Managing Indigenous Cultural Values 29. Social Entrepreneurship and Cultural Tourism in Developing Economies Section Five: Landscapes and Destinations 30. Space and Place-making Space, Culture and Tourism 31. The Development of the Historic Landscape as a Cultural Tourism Product 32. Finding a Place for Heritage in South East Asian cities 33. Campus Tourism, Universities and Destination Development 34. Cultural Heritage Resources of Traditional Agricultural Landscapes - Inspired by Chinese Experiences 35. Special Interest Cultural Tourism Products: The Case of Gyimes in Transylvania Section Six: Regeneration and Planning 36. Tourism Development Trajectories- From Culture to Creativity? 37. Critiquing Creativity in Tourism 38. Cultural Tourism Development in the Post-Industrial City: Development Strategies and Critical Reflection 39. After the Crisis: Cultural Tourism and Urban Regeneration in Europe 40. From the Dual Tourist City to the Creative Melting Pot: the Liquid Geographies of Global Cultural Consumption 41. Regeneration and Cultural Quarters: Changing Urban Cultural Space 42. 'Ethnic Quarters': Exotic Islands of Trans-national Hotbeds of Innovation? 43. Ethnic Tourism: Who is Exotic for Whom? Section Seven: The Tourist and Visitor Experience 44. The Tactical Tourist - Growing Self-awareness and Challenging the Strategists: Visitor Groups in Berlin 45. Cultural Routes, Trails and the Experience of Place 46. Cultural Value Perception in the Memorable Tourism Experience 47. An Experiential Approach to Differentiating Tourism

Offers in Cultural Heritage 48. Visitor Experiences in Cultural Spaces 49. Engaging with Generation Y at Museums Conclusions and Future Directions for Cultural Tourism Research.

[Event Tourism and Cultural Tourism](#) Routledge

"This book presents a comprehensive and dynamic understanding of cultural tourism. It examines cultural mediators and how they help tourists appreciate foreign cultures. It also shows how tourism experiences are strategically crafted by mediators. The mediation process is complex, and the various products are mediated differently. A number of different products are investigated, including destination brand identities, ""living"" cultures and everyday life, art and history. "

[Managing Quality Cultural Tourism](#) Routledge

Part of a three-volume reference series which provides an authoritative and comprehensive set of volumes collecting together the most influential articles and papers on tourism, heritage and culture. This first volume deals primarily with issues of conservation, interpretation, impacts of tourism and the management of those impacts.

[The Cultural Moment in Tourism](#) Juta and Company Ltd

Examines the history of one of the best known dramatic dance performance practices on Bali and its connection with cultural tourism.

[Cultural Tourism and Tourism Cultures](#) Routledge

Making the Modern Primitive provides an anthropological analysis of the encounter between local residents and tourists in the Trobriand Islands, a place renowned in anthropology and represented in various media as "culturally authentic." In such a place, how are ideas about authenticity implicated in creating and representing the self and cultural Others in the context of cultural tourism? Michelle MacCarthy addresses this question by examining four arenas of interaction between Trobriand Islanders and tourists: formal performances, informal village visits, souvenir shopping, and tourist photography. Drawing on both symbolic/interpretive approaches and concepts drawn from economic anthropology, she examines the relationship of tourism to the commoditization of culture, the ways in which local residents actively represent and enact "Trobriandness," and the ways tourists interpret and narrate their experience. MacCarthy offers an anthropological critique of concepts of authenticity, tradition, and cultural commodification, based on long-term fieldwork among Trobriand Islanders and tourists. These notions, which have particular meanings as analytical concepts in anthropology, are also used and strategically deployed in the discourses of both Trobriand Islanders and tourists. Ideas about primitivity and cultural essentialism, while critiqued by anthropologists, are nonetheless used by both parties in tourism interactions to conceptualize and contextualize difference. MacCarthy demonstrate how such tropes are employed in ways that fit with prevailing metanarratives which each side holds about the other, and how these tropes are reproduced both in individual narratives of both tourists' and Trobrianders' experiences and in their interpretations (often misconstrued) of the lives of cultural Others with whom they interact. She examines the social dimensions of cross-cultural exchange in these four arenas (performance, village life, souvenirs, photography) to argue that cultural commodities are conceived of as singularities, a special category whose commodity status is downplayed in order to generate an increased sense of authenticity and to perpetuate the myth of a "primitive" economy and way of life more generally. In touristic encounters, experience itself is a sort of commodity, but relationships (real or imagined) are central to investing these experiences with meaning and value. This analysis contributes new understandings of the role and significance of authenticity in the anthropology of tourism, and its relationship to exchange; that is, how meaning and value are ascribed to the cultural products produced and consumed in the cultural tourism encounter with reference to ideas about what is and isn't authentic.

[Sustainable Cultural Tourism](#) Routledge

Cultural tourism includes experiencing local culture, traditions and lifestyle, participation in arts-related activities, and visits to museums, monuments and heritage sites. This book reviews a wide range of qualitative and quantitative research methods applied to the field. It is suitable for students and researchers in tourism and leisure.

[Cultural Tourism](#) University of Hawaii Press

Cultural tourism is nowadays considered the fastest growing market in tourism. The research was obtained to gain further insight about cultural tourists. The study explored cultural tourists in Portugal through investigating the profile, motivation and level of interest of cultural tourists, in the specific case of Silves. Silves is a small town in the Algarve region, and as the former Capital of the Algarve in the period when the Arabs were ruling, the town is left with Arabic Heritage. The literature of cultural tourism revealed that further research is needed about the relation between the dependent variable of socio-demographics/trip characteristics and motivation and preferences for behavioural items of the cultural tourists. A combination of primary and secondary research has been applied in order to examine the topic, achieve the objectives and test the hypotheses. For the primary research, a survey was carried out at the site of Silves in Portugal, whereby altogether 196 valid surveys were obtained.

[English for cultural tourism management and interpretation](#) Diplomica Verlag

Cultural tourism has become an important source of revenue for Latin American countries, especially in the Andes and Meso-America.

Tourists go there looking for authentic cultures and artefacts and interact directly with indigenous people. Cultural tourism therefore takes place in close engagement with local societies. This book analyse the effects of cultural tourism and the processes of change it provokes in local societies. It analyses the intricacies of informal markets, the consequences of enforcing tourist policies, the varied encounters of foreign tourists with local populations, and the images and identities that result from the development of tourism. The contributors convincingly show that the tourist experience and the reactions to tourist activities can only be understood if analysed from within local contexts.

Contributors: Michiel Baud, Annelou Ypeij, Lisa Breglia, Quetzil E. Casta eda, Ben Feinberg, Carla Guerr n Montero, Walter E. Little, Keely B. Maxwell, Lynn A. Meisch, Zoila S. Mendoza, Alan Middleton, Beatrice Simon, Griet Steel, Gabriela Vargas-Cetina. " Tourism in Latin America especially the sort of cultural tourism that plays to desires for authentic experiences has become a key foreigner currency earner for many countries. This important volume examines the impact of tourism across the region, providing a rich survey of the range of experiences and teasing out the theoretical implications. From the almost surreal Mi Pueblito theme park in Panama to mushroom-hunting tourists in Oaxaca to the eco-trail leading to Machu Pichu, these chapters present compelling cases that speak to identity formation, nationalism, and economic impacts. As the contributors show, benefits are differentially accrued to various actors and often not to the communities that tourists come to see. Yet, the contributors also make it clear that in struggles over ownership, authenticity, and political representation, local communities actively shape the contours and meanings of tourism, at times successfully leveraging cultural capital into economic gains. " Edward F. Fischer, Director Center for Latin American Studies, Vanderbilt University

[Cultural Tourism](#) Channel View Publications

Stressing the interconnectedness of tourism and culture, this valuable handbook explores what tourism industry professionals need to know to succeed. Globalization, landmark attractions, and cultural heritage are among the topics discussed from both international and local

perspectives. Each chapter also concludes with a comprehensive series of self-assessment questions and a proposed task that professionals and students can do to enrich their cultural learning experience.

[Constructing Cultural Tourism](#) Business Science Reference

Focusing on the formative influence of the works of John Ruskin in defining and developing cultural tourism, this book describes and assesses their effects on the tourist gaze (where to go and what to see, and how to see it) as directed at landscape, scenery, architecture and townscape, from the early Victorian period onwards.

[International Cultural Tourism](#) Routledge

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